



JULY 4TH, 2023

# July 4th Festival

The Noblesville Fourth of July parade, festival, and fireworks display is the longest continuously running celebration in Central Indiana and an annual tradition in Noblesville since 1997. The July 4th festivities are FREE for the estimated 15,000+ attendees and are a fun way to celebrate our country's history and heritage. The fireworks, entertainment and activities at the festival are funded through donations and sponsorships from local businesses and individuals.

## Sponsorship Options

	Festival Title Sponsor	Trolley Sponsor	Main Stage Sponsor*
<b>Contribution</b>	<b>\$12,500</b>	<b>\$10,000</b>	<b>\$5,000</b>
Qty Available	One (1)	One (1)	Two (2)
Name included as part of the festival title. <ul style="list-style-type: none"> <li><b>Festival Sponsor:</b> "Noblesville Fireworks Festival presented by [your company]"</li> <li><b>Trolley Sponsor:</b> "Noblesville 4th of July Transportation provided by [your company]"</li> <li><b>Main Stage Sponsor:</b> "Main Stage presented by [your company]"</li> </ul>	★	★	★
25 boxed meals for you and your guests	★		
25 commemorative event t-shirts	★	★	
Signage with your logo on each of the 8+ vehicles (motor coaches, mini buses, and trolleys) used to transport guests.		★	
Table in the VIP section for special viewing of the main stage and fireworks.	★	★	★
Name and/or logo included in all event marketing including social media.	★	★	★
Opportunity to distribute corporate promotional pieces at event.	★	★	
Speaking opportunities to the crowd during the festival.	Two (2)	One (1)	
Signage with company name/logo on the Main Stage. (committee provides signage)	★	★	★
Name recognized throughout event with announcements from stage.	★	★	★
Recognition on the festival website with link to business homepage.	★	★	★
Waived entry fee for the July 4th parade.	★	★	★
First Right of Refusal for sponsorship the following year. (First Right of Refusal Expires April 1 <sup>st</sup> of the subsequent year.)	★	★	★
<b>Optional Add On: T-Shirt Sponsor (max of 4 sold)</b> <ul style="list-style-type: none"> <li>Your logo will be included on the event's commemorative t-shirts sold to the public and worn by event staff.</li> </ul>	<b>Additional +\$2,500</b>	<b>Additional +\$2,500</b>	<b>Additional +\$2,500</b>

\* The Main Stage will include a live band performance from The Flying Toasters and other entertainment.



## July 4th Festival Sponsorship Options Cont'd

Parade Sponsor

Fireworks Sponsor

VIP Area Sponsor

Contribution	\$5,000	\$3,000	\$2,500
Qty Available	One (1)	Six (6)	One (1)
Name included as part of the festival title. <ul style="list-style-type: none"> <li>Parade Sponsor: "Noblesville 4th of July Parade sponsored by [your company]"</li> <li>Fireworks Sponsor: "Noblesville Fireworks Display presented by [your company]"</li> <li>VIP Area Sponsor: "VIP Area presented by [your company]"</li> </ul>	★	★	★
Banner to be carried at front of the parade. Parade will begin after this banner. "Noblesville 4th of July Parade Sponsored by [your company]."	★		
Priority placement in the parade lineup at the front, following elected officials and grand marshal.	★		
Signage with company name/logo at the two VIP entrances and opportunity to distribute corporate promotional pieces on VIP tables (maximum 40 tables)			★
Table in the VIP section for special viewing of the main stage and fireworks.		★	★
Name and/or logo included in all event marketing including social media.	★	★	★
Opportunity to distribute corporate promotional pieces at event.	★	★	
Signage with company name/logo on the Main Stage. (committee provides signage)		★	★
Name recognized throughout event with announcements from stage.	★	★	★
Recognition on the festival website with link to business homepage.	★	★	★
Waived entry fee for the July 4th parade.	★	★	★
First Right of Refusal for sponsorship the following year. (First Right of Refusal Expires April 1 <sup>st</sup> of the subsequent year.)	★	★	★
<b>Optional Add On: T-Shirt Sponsor (max of 4 sold)</b> <ul style="list-style-type: none"> <li>Your logo will be included on the event's commemorative t-shirts sold to the public and worn by event staff.</li> </ul>	<b>Additional +\$2,500</b>		



## Secure Your Sponsorship!

To secure your sponsorship or to customize a sponsorship package to fit your needs, please contact us at [sponsorships@noblesville.in.us](mailto:sponsorships@noblesville.in.us) or (317) 776-6350.



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# Additional July 4th Festival Sponsorship Options

6 Sponsorships Available

## Attraction Sponsor - \$2,000



### Spyder Jump

Unique, thrilling 4-bungee trampolines

### Rock Wall

24 foot, 5-person climbing wall

### Adult Area/Beer Garden

21+ only area with games, adult beverages

### Kids Activity Shelter

Area with free balloon and glitter tattoo artists

### Trackless Train in Kids Zone

A relaxing, magical train ride for families

### Axe Throwing Trailer

Make memories trying out the popular new sport

- Name displayed in event marketing.
- Special signage at attraction/area. Two two-sided, full color signs which include your company name/logo (July 4th committee to provide).
- Name recognized at event through announcements from stage.
- First Right of Refusal for sponsorship the following year. (First Right of Refusal Expires April 1st of the subsequent year.)
- Recognition on the festival website with link to business homepage.
- Waived entry fee for the July 4th parade.

14 Sponsorships Available

## Inflatable Sponsor



### Large Inflatable Sponsor - \$1,000

(10 sponsorships available)

- Inflatable games designed for older children & adults or toddler bounce houses.

### Kids Inflatable Sponsor - \$500

(4 sponsorships available)

- Inflatable designed for elementary-aged children.

- A full color sign with your company's name and logo will be displayed at the inflatable(s). (July 4th committee to provide).
- Name recognized at event and on the festival website.
- Waived entry fee for the July 4th parade.

Multiple Available

## Sparkle Sponsor - \$250

- Name recognized at event and on the festival website.
- Waived entry fee for the July 4th parade.



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