

# 2017 Noblesville 4th of July: Sponsorship Information

The Noblesville July 4th parade, festival, and fireworks display have been an annual tradition in Noblesville since 1997. The July 4th festivities are FREE for the estimated 12,000+ attendees and are a fun way to celebrate our country's history and heritage. The fireworks, entertainment, and activities at the festival are funded 100% through donations and sponsorships from local businesses and individuals. For more information visit [www.NoblesvilleFireworksFestival.com](http://www.NoblesvilleFireworksFestival.com).

## Festival Title Sponsor \$10,000

### (1 sponsorship available)

- Name included as part of the festival title (Noblesville Fireworks Festival presented by [your company]).
- Name and logo included in all print advertising.
- Reserved parking for vehicles in the VIP/volunteer parking section.
- Opportunity to distribute corporate promotional pieces at event.
- Two speaking opportunities to the crowd during the festival.
- Exclusive signage with company name/logo on the entertainment stage (July 4<sup>th</sup> committee provides signage).
- Name recognized throughout event with announcements from stage.
- Display of a two-sided, full color banner which includes your company name/logo at the festival (July 4<sup>th</sup> committee to provide banner).
- First Right of Refusal for sponsorship the following year.
- Booth at event (July 4th committee provides booth; your company to staff).
- Name and logo recognized on the event website, city website, and in all thank you advertising.
- Waived entry fee for the July 4<sup>th</sup> parade.

## Fireworks Title Sponsor \$7,500

### (1 sponsorship available)

- Name included as part of the festival title (Noblesville Fireworks Display presented by [your company]).
- Name and logo included in all print advertising.
- Reserved parking for up to five vehicles in the VIP/volunteer parking section.
- Opportunity to distribute corporate promotional pieces at event.
- Two speaking opportunities to the crowd during the festival.
- Special signage with company name/logo at the Information Tent (July 4<sup>th</sup> committee provides signage).
- Name recognized throughout event with announcements from stage.
- Display of a two-sided, full color banner which includes your company name/logo at the festival (July 4<sup>th</sup> committee to provide banner).
- First Right of Refusal for sponsorship the following year.
- Booth at event (July 4th committee provides booth; your company to staff).
- Name and logo recognized on the event website, city website, and in all thank you advertising.
- Waived entry fee for the July 4<sup>th</sup> parade.

## Parade Sponsor \$3,000

### (1 sponsorship available)

- Name included as part of the title (Noblesville 4<sup>th</sup> of July Parade sponsored by [your company]).
- Banner to be carried at front of the parade. Parade will begin after this banner. Will read "Noblesville 4<sup>th</sup> of July Parade Sponsored by [your company]."
- Name displayed in print advertising.
- Opportunity to distribute corporate promotional pieces at event.
- Name recognized at event through announcements from stage.
- Display of a two-sided, full color banner which includes your company name/logo at the festival (July 4<sup>th</sup> committee to provide banner).
- First Right of Refusal for sponsorship the following year.
- Logo and name recognized on the event website, city website, and in all thank you advertising.
- Waived entry fee for the July 4<sup>th</sup> parade.

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## Continued: Sponsorship Information

### Kids Zone Sponsors \$ 2,500

#### (2 sponsorship available)

- Name included as part of the title (Kids Zone sponsored by [your company]) This area includes inflatables & family activities.
- Special signage at the Kids Zone (July 4th committee to provide).
- Logo and name displayed in print advertising.
- Reserved parking for one vehicle in the VIP/volunteer parking section.
- Opportunity to distribute corporate promotional pieces at event.
- Name recognized at event through announcements from stage.
- Display of a two-sided, full color banner which includes your company name/logo at the festival (July 4th committee to provide banner).
- First Right of Refusal for sponsorship the following year.
- Booth at event (July 4th committee provides booth; your company to staff).
- Logo and name recognized on the event website, city website, and in all thank you advertising.
- Waived entry fee for the July 4th parade.

### Mini-NASCAR Track Sponsor \$ 2,500

#### (1 sponsorship available)

- Name displayed in print advertising.
- Name and/or logo displayed electronically on the track's scoreboard.
- Opportunity to distribute corporate promotional pieces at event.
- Display of a two-sided, full color banner which includes your company name/logo at the festival (July 4th committee to provide banner).
- Name recognized at event through announcements from stage.
- First Right of Refusal for sponsorship the following year.
- Recognition on the City's website and in all thank you advertising.
- Waived entry fee for the July 4th parade.

### Firecracker Sponsor \$500

#### (multiple sponsorships available)

- A two-sided, full color banner with your company's name and logo will be displayed

### Friend of the Fireworks Sponsor \$1,000

#### (multiple sponsorships available)

- A two-sided, full color banner with your company's name and logo will be displayed at the festival (July 4th committee to provide banner).
- Recognition in the post-event thank you advertising
- Recognition on the event website and city website
- Waived entry fee for the parade

### Sparkler Sponsor \$250

#### (multiple sponsorships available)

- Your business name and phone number (or website) included on a group banner displayed at the festival which lists all Sparkler Sponsors.

**Please Note:** Sponsorships are sold on a first come, first served basis. Please call Alaina Shonkwiler at 776-6345 or e-mail her at [ashonkwiler@noblesville.in.us](mailto:ashonkwiler@noblesville.in.us) if you have any questions regarding sponsorships or the July 4th activities.

Visit [www.NoblesvilleFireworksFestival.com](http://www.NoblesvilleFireworksFestival.com) for more information and to see photos from previous years.