



Promoting NoblesvilleWORKS

The NoblesvilleWORKS Campaign recognizes the importance of establishing and maintaining a consistent and visual theme on social media platforms. To encourage social engagement and conversation, collaborators are asked to participate in a social share approach.

WHAT| Resources Are Available:

- Template/pre-written social media posts to compliment each monthly theme, including a recommendation to post weekly.
- Post directives for collaborators to apply their respective social media pages and customize as appropriate for their audience.
- Creative graphic applications for specific use on social media pages. Includes monthly themed cover photos, newsfeed/timeline poster art, and skill set icons.

WHERE| Are These Resources Located:

- Visit StayHereGrowHere.com/Noblesville-Works
- Find the Monthly Social Share Resources in list form to include:
 - NoblesvilleWORKS Social Media Graphics (available in 3 month series)
 - NoblesvilleWORKS Social Media Posts (available in 3 month series)

HOW| Are These Resources to Be Used:

- Three Simple Ways to Support the Campaign Through Social Media Sharing
 1. Post the monthly social media poster, cover photo and category icon to your social media pages.
 2. Utilize the post script and update to engage followers with the campaign.
 3. Always incorporate #NoblesvilleWORKS into all posts, unifying the overall message.

#NOBLESVILLEWORKS



SKILL:
WORK ETHIC

THEME:
INITIATIVE

AUGUST| INITIATIVE: Newsfeed/Timeline Posters



COMMUNITY MESSAGE

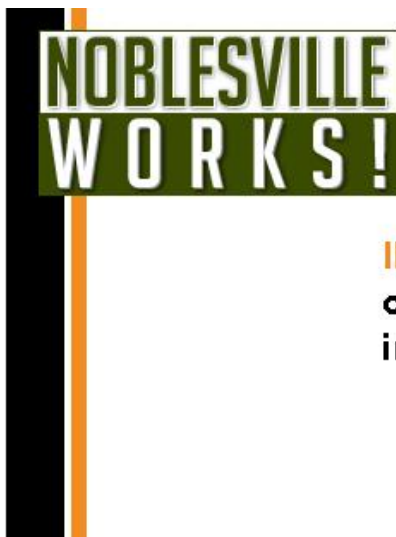


EDUCATION MESSAGE



BUSINESS/WORKPLACE MESSAGE

AUGUST| INITIATIVE: Cover Photo



INITIATIVE (no un) **an introductory act or step; leading action: to take the initiative to achieve a goal.**



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