

ARTICLE 11. SIGNS

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Entire Article Replaced – Ordinance No. 17-5-09 and No. 23-6-09

PART A. GENERAL REQUIREMENTS

Section 1. Purpose

The purpose of this Article is to create the legal framework for a comprehensive and balanced system of signs; to promote and facilitate a simple and pleasant communication between people and their environment; protect the public health, safety, and general welfare; minimize hazards to pedestrians and motorists along thoroughfares, intersections; and public rights-of-way; enhance the aesthetic environment of the City of Noblesville’s jurisdictional limits; and avoid visual clutter that may be harmful to property values, business opportunities and community appearance. It is the intent of this Article to authorize the use of identification signs that are:

- A. Compatible with their surroundings;
- B. Appropriate to the activity that displays them;
- C. Expressive of the identity of individual and the community as a whole;
- D. Legible in the circumstances in which they are seen;
- E. Simple and concise;
- F. Cognizant of the need for adequate business identification while promoting an attractive appearance throughout the community through the use of sensible quality control, adequate maintenance, and inspection, and by reasonable guidelines formulated to minimize clutter.

Section 2. Definitions

Ballast – A heavy substance placed in such a way as to improve the stability and control of an object.

Building, Single-Tenant – A building in which all space is occupied by one (1) tenant and is not a part of a larger unified development.

Canopy – A roof like structure extending from a building in order to provide protection from the elements, which is carried by a frame that is supported by the ground.

Changeable Copy – Letters, numerals, or other copy that may be manually or mechanically affixed to and/or removed from a sign. Changeable copy is only permitted when incorporated into a permanent sign structure as permitted by this ordinance.

Channel Letters – Three-dimensional individually cut letters or figures, illuminated or not illuminated, affixed to a structure. {Open-face channel letters are prohibited.} **ORD. #31-9-10**

{Channel Letters, Open-Face – Three dimensional, individually cut letters or figures, illuminated having a clear plastic face allowing for raw neon or like materials to be seen and affixed to a structure. This type of channel letter is prohibited.} **ORD. #31-9-10**

Community Event – An activity that is open to the general public and sponsored by a public, private not-for-profit, or religious organization that is educational, cultural, or recreational in function. Charitable events sponsored by for-profit organizations are also considered community activities.

Copy – The wording, logo, shapes, and object content of a sign in either permanent or removable letter media.

{Core Central Business District – The area beginning at the intersection of Clinton Street and 10th Street, running thence South along 10th Street to its intersection with Maple Avenue, running thence West along Maple Avenue to a point where Maple Avenue would intersect with White River, if Maple Avenue were continued upon its westerly course, running thence North along the meandering thread of White River to the intersection of a line which would represent the extension of Clinton Street to the West to its intersection with White River thence East to Clinton Street and along Clinton Street to the point of beginning.} **ORD. #31-9-10**

Driveway, Leading Edge – The edge of the driveway located behind the street right-of-way.

Façade - The main exterior of a building usually characterized by elaboration of stylistic details and containing an entrance.

Frontage - Property connected directly with a street or highway. For the purpose of determining frontage, an alley is not considered to be a street or highway.

Garage Sale (Rummage, Neighborhood, Estate and other similar activities) – The sale or offering for sale to the general public of personal property on any portion of a lot in any zoning district, either within or outside of a structure on a temporary basis. It includes a single-individual, a group of individuals, and/or a sale conducted by a religious, school, or not-for-profit organization.

Height, Sign – The vertical distance measured from the highest point of the sign to the finished grade of the ground immediately beneath the sign. For those instances when the sign is constructed on an artificially constructed earthen berm, the sign height shall be measured from the highest point of the sign to the base of the earthen berm.

Illumination – An artificial light source incorporated internally or externally for the purposes of illuminating the sign.

Illumination, Bare-Bulb - A light source which consists of light bulbs with a 20 watt maximum wattage for each bulb.

Illumination, Halo-Lit – Individually mounted opaque, internally backlit letters that illuminate the wall or surface to which they are attached.

Illumination, Flood—A light source which shines directly upon the object which it is intended to illuminate.

Illumination, Indirect—A light source which does not directly shine upon the object which it is illuminating.

Illumination, Internal—A light source that is concealed or contained within the object which it is intended to illuminate and becomes visible in darkness through a translucent surface.

{Individual Letters – May include channel letters/figures, sandblasted letters/figures, wood-carved letters/figures or other types as determined by the Director of Planning and Development or his/her designee.} **ORD. #31-9-10**

- Item of Information** – A word, an initial, a logo, an abbreviation, a number, a symbol, or a geometric shape.
- Integrated Development** – A development containing three (3) or more stores, service establishments, offices or other permitted uses planned, organized, and managed to function as a unified whole and featuring all or some of the following features in common: (1) driveways, (2) parking, (3) signage plan, (4) landscaping plan, and /or platted as a subdivision that may include outlots for lease or for sale.
- Multi-Tenant Building, Externally Accessed** – A single building occupied by two or more tenants in whom individual business entrances are accessed externally on the ground floor.
- Multi-Tenant Building, Internally Accessed** – A single building occupied by two or more tenants in whom individual business entrances are accessed internally through a single exterior access point or limited exterior access points.
- Raceway** – A long rectangular metal enclosure used to mount individual channel lettering and to conceal related electrical components onto a wall face. Raceways may be internal or external to a building.
- {Residential Area** – Any portion of the City in which residential uses are permitted or a legal non-conforming residential use is established.} **ORD. #31-9-10**
- Reverse Channel Letters** – See Illumination, Halo-Lit.
- Sign Area** – The entire area of a single continuous perimeter enclosing all elements of the sign which forms an integral part of the sign and which are organized, related and composed to form a single unit. Where copy is displayed in a random manner without organized relationship of items of information or where there is reasonable doubt about the relationship of the items of information, each item of information shall be considered to be a single sign.
- Sign Area, Ground and Projecting Sign (calculation of area)** - The total area of the sign face which is used to display a sign, not including its supporting poles or structures. If a sign has two (2) faces that are parallel and supported by the same poles or structures, the area of the sign shall be considered as one (1) sign. If the sign has two or more faces that are supported by the same or different poles or structures and are not parallel, the sign shall be considered two (2) signs.
- Sign Area, Wall Sign (calculation of area)** - The percentage of the signable area of a building or structure which may be used for the wall sign.
- Sign Permit** – A document signed by the Director of Planning and Development or his/her designee stating that the sign meets the general provisions of this Article and the Unified Development Ordinance.
- Signable Wall Area** – The Signable Wall Area shall be the total area of the building face on which the sign is located. Windows, doors, awnings and other architectural details such as decorative molding and secondary building materials are subtracted from the total area. For buildings divided into separate architectural planes, only the architectural plane on which the sign is located is used for calculating signable wall area. All sign elements shall be located on the same architectural plane.
- Sign** – Any identification, description, display, or illustration which is affixed to, painted, or represented directly or indirectly upon a building or other outdoor structure or parcel of land, and which directs attention to an object, product, place, activity, business, person, service, or interest.

The following definitions shall be subsets of the definition of **Sign**:

Awning – A roof-like covering of cloth, plastic or other non-structural material that either is permanently extending from a building or can be raised or retracted to a position against a building when not in use.

Banner – A sign composed of a logo, text, and/or design on a lightweight material and secured or mounted to allow movement caused by the atmosphere or by artificial means of producing the movement of air. These include and are not limited to wing banners, feather banners, flying banners, towers, cylindrical banners, wind-up banners, and teardrop banners.

Blade – {A smaller version of a projecting sign oriented to be read from the sidewalk by a pedestrian. These signs shall be located on the ground floor of the buildings and shall be suspended from or supported by a building, awning, canopy, or marquee.} **ORD. #12-2-11**

Cabinet/Box – A sign with text and symbols printed on a single-piece of plastic, acrylic, wood, or metal made up of a single-face and back or two faces that are mounted in a cabinet or box that houses the lighting sources and equipment.

Community Pride– A sign sponsored by a civic organization indicating that a business has been granted an award for outstanding achievement. These signs are exempt from the sign ordinance requirements and the obtaining of an encroachment permit.

Designation - A type of ground sign that identifies an integrated development and may identify one or more establishments within the development.



Directional – A sign intending to direct the safe flow of pedestrian and vehicular traffic that includes “enter”, “exit”, “arrow signs”, and other similar information.

Directory – A sign that provides a listing of uses or tenants within a particular building or complex of buildings, intended to facilitate circulation within the development and provide information to patrons by providing either directions to or locations of tenants.

Electronic – A sign capable of displaying words, symbols, figures, or images in a format such as LED (Light Emitting Diode) that can be electronically or mechanically changed by remote or automatic means.

Ground – {A freestanding sign supported primarily by an internal structural framework or integrated into landscaping or other solid structure features other than support poles, posts, uprights, or braces with no clearance between the bottom of the sign, the sign face and the ground below, and designed to include a continuous or nearly continuous central base.} **ORD. #12-2-11**



Lighter-than-air – A nonporous bag of light material that can be inflated with heated air or gas so as to make it float in the atmosphere and give it shape and is properly anchored to the ground.

Lot Identification – A sign that includes the lot number, structure address number, and building permit all laminated and established on a 2-FT by 4-FT posts, a minimum of 5-FT to a maximum of 6.5-FT in height above the ground level.

Marquee – A permanent structure other than a roof, attached to, supported by, and projecting from a building providing protection from the environment.

Menu Board – A cabinet sign listing the assortment of food items available and the price of such items offered.

Model Home/Show Home – A sign indicating that it is a “Model Home” or “Show Home” and may include the name of the builder/developer, telephone number of the builder/developer, hours open, cost, model/style, and other information relating to that particular home and located on the lot of the “Model” or “Show” home.

Mural – A sign painted onto the side of a building, wall, ground, or structure. Murals without a commercial message are not regulated by this ordinance.

Non-Conforming – A sign legally existing as of the effective date of this ordinance that is not in compliance with this ordinance or any subsequent amendments.

Off-Premise or Off-Site – A sign directing attention to a business, product, service, entertainment and/or any other activity offered, sold or conducted elsewhere than upon the lot where the sign is displayed.

Open House Directional – A sandwich board sign indicating the words “open house” with an arrow including a day and time, placed at the entrance to a subdivision, used for the purposes of identifying a building that is open for a tour within that same particular subdivision.

Opinion (Non-Commercial) – A sign which does not advertise products, goods, businesses, or services and which expresses an opinion or point of view, such as a political, religious, or other ideological sentiment or support or opposition to a candidate or proposition for a public election.

Parking Lot Identification – A sign providing information for the convenience of the public to identify the location of a parking space that only contains the venue name or symbol and the necessary information to identify the parking lot and row.

Pole – {A freestanding street graphic that is permanently supported in a fixed location by a structure of poles, posts, uprights, or braces from the ground and not supported by a building or base structure. This does not include Real Estate Availability Sign, Community Events Sign, Garage Sale Sign, Construction Sign, Model Home/Sales Office Sign, Directory Sign, and/or Directional Sign.} **ORD. #12-2-11**



Portable – Any sign that is not permanently attached to the ground or other permanent structure or a sign designed to be transported including but not limited to signs designed to be transported by wheels, balloons used as signs, umbrellas used for advertising {and signs attached to or painted on vehicles which are parked or positioned for the primary purpose of displaying said sign.} **ORD. #23-6-09**

{Portable, Human} - Any sign or banner, made of any material which is carried, held, or displayed by any person or persons.} **ORD. #31-9-10**

Projecting – Any double-sided sign suspended from or supported by a building, and extending outward perpendicular to the building face upon which it is attached.

Roof – Any sign erected on or above the roof-line of a building.

Sandblasted – A sign created by placing a rubber stencil over letters and images and etching the background with a high-pressure mixture of sand and air on wood or glass materials.

Sandwich Board – A sign constructed in such a manner as to form an “A” or a tent-like shape not permanently attached or secured to the ground or surface upon which it is located specifically for advertising that business.

Special Event – A sign displaying information about a noteworthy occasion or activity that is not a part of a regular service or occasion, conducted by religious, civic, educational, community, governmental or similar organizations.

{Temporary} – A sign or advertising display intended to be displayed for a designated period of time. The following signs are included but are not limited to contractor sign, garage sale sign, community garage sale sign, special event sign, real estate availability sign, lighter-than-air display, lot identification sign, model home/show home sign, open house directional sign, sandwich boards, banners, community pride sign, and other signs as determined by the Director of Planning and Development or his/her designee.} **ORD. 25-7-10**

Wall – A sign attached to or affixed directly to the wall of a building or structure, parallel to the plane of the building or structure and extending less than twelve (12) inches from the building or structure.

Weekend Directional – A sign that advertises residential development locations, auctions, or other similar activities that are placed during the weekends.

Window – A sign painted, etched, or attached either directly onto the inside or outside of a window.

{Yard Card (Sign Board) – A durable, double-sided, detailed design advertising a Community Garage Sale event. The card/board may be constructed of PVC or Pressure Treated Wood with a protective coating or other similar materials.} **ORD. #41-9-09**

PART B. SIGN PERMITS

Section 1. Permits

- A. No person shall erect or display a sign unless the Director of Planning and Development or his/her designee has issued a permit for the sign or unless this section exempts the sign from the permit requirements.
- B. A person proposing to erect or display a sign shall file an application for a permit with the Department of Planning and Development. The application shall contain:
 - 1. Information concerning the location, height, and size of sign and the date on which it is to be erected or displayed.
 - 2. A drawing or photograph of the building elevation including identification of building materials and a site plan indicating the location of the proposed sign and all existing signs displayed by the activity.
 - 3. If the application is for a wall sign, a drawing to scale, showing the location of the sign within the signable area of the building, dimensions, and the percentage of the signable area covered by the wall sign is required.
 - 4. Specifications for the construction of the sign and for its illumination, if any, shall be provided.
- C. The Director of Planning and Development and/or his/her designee shall issue a permit for the sign if:
 - 1. It complies with the regulations for signs contained in this Article.
 - 2. It complies with a “Program of Signs“.
 - 3. It has been authorized as a variance by the Board of Zoning Appeals.
 - 4. It complies with special regulations adopted for a designated “Area of Special Control.”
 - 5. It has been approved as a sign package for a planned development.
- D. **{Signs listed as exempt in Article 11.C.4 do not require a permit.} ORD. #10-03-13**

Section 2. Sign Calculation Standards

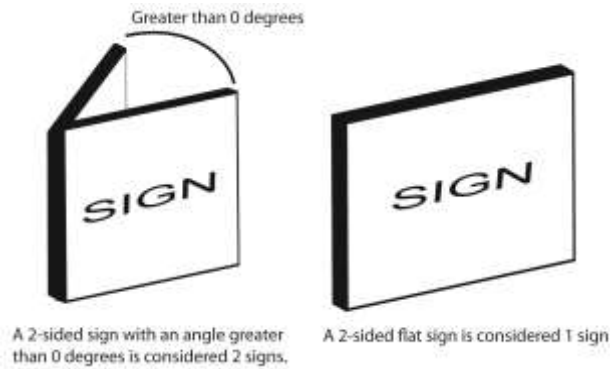
- A. **Sign Area**
 - 1. The entire area within a single continuous perimeter enclosing all elements of the sign which form an integral part of the sign and which are organized, related, and composed to form a single unit.



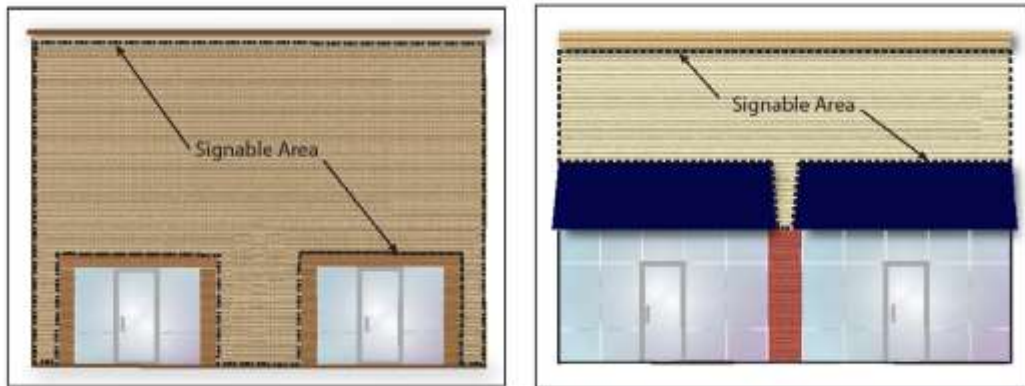
- 2. Where the sign consists of individual letters, words, or symbols attached to a surface, building, canopy, awning, wall, or window; the sign area shall be the area of the smallest, simplest geometric form which completely encompasses the individual words or symbols. {In the case of an awning/canopy, which wraps around a building, only that portion fronting the public street shall be used in calculating the signable area.} **ORD. #12-2-11**



- 3. Ground signs which maintain a configuration of back to back faces shall be counted as one (1) sign. In such case where the sign maintains an axis greater than zero degrees, the sign shall be considered two (2) signs.

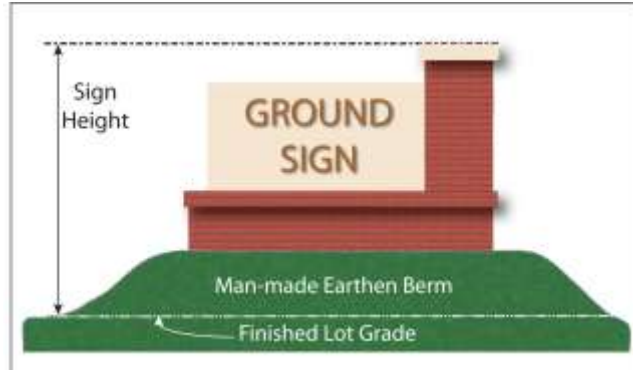


- 4. Signable Wall Area: The signable wall area shall be the total area of the building face on which the sign will be located. Windows, doors, awnings and other architectural details, such as decorative molding and secondary building materials are subtracted from the total area. For buildings in which the building face is offset into multiple faces, only the face on which the sign will be located is used for calculating the signable wall area. All sign elements must be on the same architectural plane.



B. Sign Height

The vertical distance measures from the highest point of the sign to the finished grade of the ground immediately beneath the sign, unless the sign is located on an artificially constructed earthen berm. In this instance, the sign height is measured from the highest point of the sign to the base of the earthen berm.

**C. Items of Information**

1. An “item of information” means any of the following: a word, {an initial, a logo,} an abbreviation; a number; a symbol; or a geometric shape. **ORD. 23-6-09**
2. However, if the name of the proprietor occupying the building and its premises contains more than the permitted items of information, the name may be displayed once on each frontage as an allowable sign, provided no other sign is displayed on that frontage.

D. Items of Information Allowance

1. Designation Sign – Maximum {twenty (20) items **not including the center name or planned development name.**} **ORD. #10-03-13**
2. Changeable Copy Sign – {Maximum fifteen (15) items} **ORD. #12-2-11**
3. Window Sign (Second floor or above Tenants in the Downtown Zoning District) – Six (6) items.
4. Any Sign (Other than specified above) – Ten (10) items

Section 3. Sign Design, Installation, and Maintenance**A. Design**

1. Wall signage shall be integrated with the façade design, and not obscure architectural details and not protrude more than twelve (12) inches out from the face of the building.
2. Logos and other graphics shall not exceed thirty (30%) percent of the maximum permitted area of the sign.
3. Script text is permitted as one continuous channel letter.
4. Designation signs and ground signs shall include the words “of Noblesville” following any designation of an industrial park, office park, apartment development, subdivision development, or shopping center name as an integral part of the sign design. The size of the words “of Noblesville” shall be a minimum of fifty (50) percent of the height of the largest group of letters in the development’s name on the sign, and shall not be counted towards the maximum

items of information allowed on the designation or ground sign. If the word “Noblesville” is already a part of the development’s name on the sign, there shall be no requirement for the location of the words “of Noblesville” on the sign. In any case, where “of Noblesville” is required on the sign, the design, and material used to include this wording shall be appropriate and similar to the other lettering on the sign.

- 5. Ground and designation signs shall meet the minimum setback requirement from the right-of-way as per this Article and the Unified Development Ordinance.
- 6. No ground or designation signs shall be located in a vision corner clearance triangle. (See Article 9, Part A, Section 8)
- 7. {Three times the area of the sign face shall be required for base landscaping around a Designation Sign and/or a Ground Sign.} **ORD. #12-2-11**
- 8. Awnings may be constructed of canvas or cloth; however, no illuminated plastic or glossy or reflective materials shall be used.

B. Installation

- 1. All signs shall comply with the applicable provisions of the Indiana Building Code and the National Electrical Code.
- 2. {Illuminated signs shall not exceed the foot-candle standards of this ordinance.} **ORD. #23-6-09**

C. Maintenance

- 1. Permanent signs shall be kept and maintained in a good state of repair and in a safe condition at all times. Maintenance of the sign shall include but not limited to the replacement of defective parts, missing or damaged sign panels or supports; cleaning, cracked or peeling paint, and other similar acts required for maintenance of the sign. Weeds, grass, or vegetation that obscures the view of the sign message shall be subject to the provisions of Chapter 94 in the Code of Ordinances.
- 2. When a sign is not maintained within the provisions of this article or the Code of Ordinances or determined otherwise to be unsafe, the Director of Planning and Development or his/her designee, shall send written notice to the property owner of record on which the sign is located to remove, repair, or alter the sign within sixty (60) calendar days. Failure to remove, repair or alter the sign as requested shall result in the Director of Planning and Development seeking alternative remedies as provided by law.

Section 4. Other Sign Provisions

A. Areas of Special Control

- 1. This Ordinance and the Table of Permitted Permanent Signs cannot adequately regulate all desirable types and designs of signs in an area as diverse as Noblesville. The City may therefore, pursuant to Article 4, Part E. Amendments, designate certain real estate as “Areas of Special Control” including architectural, historic, or scenic areas.
- 2. The City of Noblesville shall maintain and shall revise as required a zoning map of Noblesville indicating the boundaries of all designated “Areas of Special Control.”
- 3. The City of Noblesville shall adopt special regulations for signs in “Areas of Special Control” which shall be consistent with the character of the specific area.
- 4. Special regulations for “Areas of Special Control” supersede and may be either more or less restrictive than the regulations for signs contained in this ordinance.

B. Program of Signs

1. One or more adjacent activities not located in an “Area of Special Control” may submit a Program of Signs to the Plan Commission. The Program of Signs shall contain a visual representation of the lettering, illumination, color, area, height, placement, and location of the signs proposed for display. The items of information displayed on the signs proposed by an activity in the Program of Signs shall not exceed the items of information allowance.
2. The Plan Commission may approve a Program of Signs if the signs visually represented in the Program are consistent with the purposes of this Ordinance, are appropriate to the function and architectural character of the building(s) in which the activity is located, and are compatible with the existing adjacent activities.
3. An activity whose Program of Signs has been approved by the Plan Commission may display only those signs that comply with the approved program.

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PART C. SIGNS

Section 1. Permanent Signs

The following requirements shall apply to all permanent signs within the City of Noblesville’s Planning jurisdiction.

A. Home Occupation (Residential Zone Districts)

- 1. **Permit Required:** NO
- 2. **Type of Sign Permitted:** Wall Sign
- 3. **Number:** One (1) wall sign shall be permitted.
- 4. **Maximum Sign Area:** One (1) square foot.
- 5. **Maximum Ground Sign Height:** NA
- 6. **Location:** Attached flat against the wall of the residence.
- 7. **Permitted Materials:** Any
- 8. **Illumination:** Non-illuminated
- 9. **Landscaping:** NA
- 10. **Alternate Signage:** NA

B. Single-Family, Two-Family or Multi-Family Subdivisions

- 1. **Permit Required:** YES
- 2. **Type of Sign Permitted:** Ground Sign.
- 3. **Number:** One (1) ground sign shall be permitted at each entrance to a recorded, platted residential subdivision.
- 4. **Maximum Sign Area:** Thirty Two (32) square feet.
- 5. **Maximum Ground Sign Height:** Six (6) feet.
- 6. **Location:** Shall be a minimum of ten (10) feet from the street right-of-way and a minimum of ten (10) feet from the leading edge of the driveway.
- 7. **Permitted Materials:** The sign materials shall be constructed of materials which blend with the residential character of the neighborhood including but not limited to wood, metal, or masonry.
- 8. **Illumination:** Halo-Lit or externally lit.
- 9. **Landscaping:** A minimum of five (5) foot landscaped area radiating around the base of the sign shall be provided and shall be planted in such a way to substantially cover the area with landscape materials such as, but not limited to annuals, ground covers, perennials, shrubs, and ornamental trees. A mixture of plant types is required.
- 10. **Alternate Signage:** NA

C. Institutional Uses

- 1. **Permit Required:** YES
- 2. **Type of Sign Permitted:** Ground Sign, Wall Sign.
- 3. **Number:** One (1) Wall Sign on the primary building per street frontage. One (1) ground sign per street frontage for lots with a minimum of one hundred (100) feet in width and the building or structure shall be setback a minimum of thirty-five (35) feet from the adjacent street right-of-way.

4. **Maximum Sign Area:**
 - a. Ground Sign: Thirty-two (32) square feet.
 - b. Wall Sign shall not exceed 20% of the signable wall area, unless windows, doors, awnings and other architectural details make up more than fifty (50%) of the building face in which the sign size may increase to forty (40%) of the signable area.
 5. **Maximum Ground Sign Height:** Six (6) feet.
 6. **Location:** Shall be a minimum of ten (10) feet from the street right-of-way and a minimum of ten (10) feet from the leading edge of the driveway. {The sign shall be separated from another ground sign located on the same side of the right-of-way, a minimum distance of one hundred (100) linear feet.} **ORD. #23-6-09**
 7. **Permitted Materials:**
 - a. Ground Sign shall be constructed of materials that blend with the character of the building such as but not limited to wood, metal, or masonry.
 - b. Wall Sign requires individually mounted channel letters constructed of materials such as wood or metal.
 8. **Illumination:** Halo-Lit or externally lit.
 9. **Landscaping:** A minimum of five (5) foot landscaped area radiating around the base of the sign shall be provided and shall be planted in such a way to substantially cover the area with landscape materials such as, but not limited to annuals, ground covers, perennials, shrubs, and ornamental trees. A mixture of plant types is required.
 10. **Alternate Signage:** A maximum of 30% of the total ground sign area may be used for changeable copy.
- D. Single-Tenant Building {or Property}, Externally Accessed Multi-Tenant Building {or Property} (individual accesses) (Not part of an integrated Development) **ORD. #10-03-13****
1. **Permit Required:** YES
 2. **Type of Sign Permitted:** Ground Sign, Wall Sign.
 3. **Number and Type:**
 - a. Single-Tenant Building

(1) {One (1) sign per street frontage. One ground sign for lots having a minimum width of one hundred (100) feet and a minimum building setback of thirty-five (35) feet from the adjacent street right-of-way or one (1) wall sign.} The owner may transfer a permitted sign from one building elevation to another; however, no elevation is permitted two (2) or more of the same sign types on the same frontage. **ORD. #41-9-09**
 - b. Externally Accessed Multi-Tenant Building (individual accesses)

(1) One (1) wall sign per tenant or one (1) ground sign per each street frontage with signage space for each tenants provided equally.
 4. **Maximum Sign Area:**
 - a. Ground Sign: See Table.
 - b. Wall Sign shall not exceed 20% of the signable wall area, unless windows, doors, awnings and other architectural details make up more than fifty (50%) of the building face in which the sign size may increase to forty (40%) of the signable area.
 5. **Maximum Ground Sign Height:** See Table.

6. **Location:** Shall be a minimum of ten (10) feet from the street right-of-way and a minimum of ten (10) feet from the leading edge of the driveway. {The sign shall be separated from another ground sign located on the same side of the right-of-way, a minimum distance of one hundred (100) linear feet.} **ORD. #23-6-09**
7. **Permitted Materials:**
 - a. Ground Sign. The sign shall be constructed of materials that blend with the character of the building such as but not limited to wood, metal, or masonry. The copy shall be individually mounted channel letters, sandblasted, or etched.
 - b. Wall Sign requires individually mounted channel letters constructed of materials such as wood, plastic, or metal.
8. **Illumination:** Halo-Lit, internally or externally lit.
9. **Landscaping:** A minimum of five (5) foot landscaped area radiating around the base of the sign shall be provided and shall be planted in such a way to substantially cover the area with landscape materials such as, but not limited to annuals, ground covers, perennials, shrubs, and ornamental trees. A mixture of plant types is required.
10. **Alternate Signage:** {Awning or canopy signage may be used in lieu of wall signage. Signage shall be a maximum of 20% of the awning/canopy area. A projecting sign may be used in lieu of wall signage not exceeding fifteen (15) square feet in area.} A maximum of 30% of the total ground sign area may be used for changeable copy. **ORD. #41-9-09**

E. Internally Accessed Multi-Tenant Building

1. **Permit Required:** YES
2. **Type of Sign Permitted:** Ground Sign, Wall Sign.
3. **Number and Type:** One (1) wall sign per street frontage identifying the building and one (1) ground sign per street frontage for lots with a minimum of one hundred (100) feet in width and a building setback of a minimum of thirty-five (35) feet from the adjacent street right-of-way.
4. **Maximum Sign Area:**
 - a. Ground Sign: See Table.
 - b. Wall Sign shall not exceed 20% of the signable wall area, unless windows, doors, awnings and other architectural details make up more than fifty (50%) of the building face in which the sign size may increase to forty (40%) of the signable area.
5. **Maximum Ground Sign Height:** See Table.
6. **Location:** Shall be a minimum of ten (10) feet from the street right-of-way and a minimum of ten (10) feet from the leading edge of the driveway. {The sign shall be separated from another ground sign located on the same side of the right-of-way, a minimum distance of one hundred (100) linear feet.} **ORD. #23-6-09**
7. **Permitted Materials:**
 - a. Ground Sign: The sign shall be constructed of materials that blend with the character of the building such as but not limited to wood, metal, or masonry. The copy shall be individually mounted channel letters, sandblasted, or etched for the identifying building name. Tenant identification may be panel inserts of plastic, wood, or other similar materials, constructed of a single background color and limited to one color for all copy. Logos are excluded from the color requirement.
 - b. Wall Sign requires individually mounted channel letters constructed of materials such as wood, plastic, or metal.

8. **Illumination:** Halo-Lit, internally or externally lit.
9. **Landscaping:** A minimum of five (5) foot landscaped area radiating around the base of the sign shall be provided and shall be planted in such a way to substantially cover the area with landscape materials such as, but not limited to annuals, ground covers, perennials, shrubs, and ornamental trees. A mixture of plant types is required.
10. **Alternate Signage:** A maximum of 30% of the total sign area may be used for changeable copy.

F. Integrated Development

1. **Permit Required:** YES (permits required for individual panel inserts in designation sign)
2. **Type of Sign Permitted:** Designation Sign, Wall Sign.
3. **Number and Type:**
 - a. One (1) designation sign permitted per each street frontage external to the development including a minimum of 300 feet of frontage and an established building setback of a minimum of seventy-five (75) feet.
 - b. Single-Tenant Building, Externally Accessed Multi-Tenant Building (individual accesses)
(1) {One (1) wall sign per street frontage per tenant.} The owner may transfer a permitted sign from one building elevation to another; however, no elevation is permitted two (2) wall signs on the same frontage. **ORD. #41-9-09**
 - c. Internally Accessed Multi-Tenant Building
(1) One (1) wall sign identifying the building per {public/private} street frontage. The owner may transfer a permitted sign from one building elevation to another; however, no elevation is permitted two (2) wall signs on the same frontage. **ORD. #25-7-10**
4. **Maximum Sign Area:**
 - a. Designation Sign: See Table.
 - b. Wall Sign shall not exceed 20% of the signable wall area, unless windows, doors, awnings and other architectural details make up more than fifty (50%) of the building face in which the sign size may increase to forty (40%) of the signable area.
5. **Maximum Designation Sign Height:** See Table.
6. **Location:** Shall be a minimum of ten (10) feet from the street right-of-way and a minimum of ten (10) feet from the leading edge of the driveway. The sign shall be separated from another designation sign a minimum of three hundred (300) feet on the same street frontage. Designation signs that have been split into two signs shall be separated a minimum of seven hundred (700) feet including another development's designation sign.
7. **Permitted Materials:**
 - a. Designation Sign The sign shall be constructed of materials that blend with the character of the building such as but not limited to wood, metal, or masonry. Panel inserts within the designation sign, displaying tenant names may be constructed of plastic. A single color for the background panel inserts and a single color for the copy must be maintained for the entire sign. Logos are excluded from the color requirements. The development name and the City of Noblesville's name shall be individually mounted channel letters, sandblasted, or etched.
 - b. Wall Sign requires individually mounted channel letters constructed of materials such as wood, plastic, or metal.

- 8. **Illumination:** Halo-Lit, internally or externally lit.
- 9. **Landscaping:** A minimum of five (5) foot landscaped area radiating around the base of the sign shall be provided and shall be planted in such a way to substantially cover the area with landscape materials such as, but not limited to annuals, ground covers, perennials, shrubs, and ornamental trees. A mixture of plant types is required.
- 10. **Alternate Signage:** Awning or canopy signage may be used in lieu of wall signage. {An awning/canopy sign is permitted a maximum of twenty (20) percent of the signable area.} Sites with more than two (2) multi-tenant buildings may be permitted one (1) directory sign per street frontage per building. **ORD. #25-7-10**

G. Downtown Noblesville

This section applies to real estate located within the Downtown Zoning District as per the Zoning Map.

- 1. **Permit Required:** YES An encroachment permit is also required for projecting, awning, canopy, marquee, blade, and sandwich board signs, if encroaching over or into the right-of-way.
- 2. **Type of Sign Permitted:** Wall, Projecting, Awning, Canopy, Marquee, Blade, Window, and Sandwich Board Signs.
- 3. **Number and Type:**
 - a. Single-Tenant Building
 - (1) One (1) wall, projecting, awning, canopy , {window} or marquee sign per street frontage or public parking lot and{/or }one (1) blade sign per street frontage. **ORD. #12-2-11**
 - (2) One (1) sandwich board sign.
 - b. Multi-Tenant, Multi Level Building
 - (1) **Ground Floor Tenant**
 - i. One wall, projecting, awning, canopy, {window} or marquee sign per street frontage. **ORD. #12-2-11**
 - ii. One (1) blade sign per street frontage.
 - iii One (1) sandwich board sign.
 - (2) **Tenant above the ground floor**
 - i. One (1) blade sign and{/or} one window sign in window above ground floor. **ORD. #31-9-10, ORD. #12-2-11**
- 4. **Maximum Sign Area:**
 - a. Awning Sign 20% of awning area.
 - b. Canopy Sign 20% of canopy area.
 - c. Marquee Sign 20% of signable wall area with a maximum of 200 square feet.
 - d. Blade Sign Four (4) square feet.
 - e. Projecting Sign Fifteen (15) square feet.
 - f. Sandwich Board Six (6) square feet Two (2) feet in width and three (3) feet in height.
 - g. Wall Sign Sign shall not exceed 20% of the signable wall area, unless windows, doors, awnings and other architectural details make up more than fifty (50%) of the building face in which the sign size may increase to forty (40%) of the signable area

- h. Window Sign** {**Ground Floor Tenants:** Fifteen (15%) percent of the total window area. **ORD. #23-6-09**
{**Second Floor and Above Tenants:** Twenty (20) percent of the total window area on floor in which the use is located. For the tenant having an entrance to the use on the street/alley façade, a sign is permitted on the door not to exceed twenty (20) percent of the total window area of the door.}
ORD. #25-7-10
- 5. Maximum Sandwich Board Sign Height:** Three (3) feet.
- 6. Location:** Sign shall not obscure significant architectural features of the building.
- a. Awning Sign** May extend to within one (1) foot of the vertical plane of the curb and must maintain a minimum clearance of eight (8) feet above the public right of way.
- b. Canopy Sign** May extend to within one (1) foot of the vertical plane of the curb and must maintain a minimum clearance of eight (8) feet above the public right of way.
- c. Marquee Sign** May extend to within one (1) foot of the vertical plane of the curb and must maintain a minimum clearance of eight (8) feet above the public right of way.
- d. Blade Sign** Permitted at ground floor locations. May extend to within one (1) foot of the vertical plane of the curb and must maintain a minimum clearance of eight (8) feet above the public right of way.
- e. Projecting Sign** Must maintain a minimum clearance of eight (8) feet above the public right-of-way and may not extend vertically above the second-story window.
- f. Sandwich Board** Refer to City Code Chapter 94 {and the Sandwich Board Section of this Article.} **ORD. #41-9-09**
- g. Wall Sign** An activity on the first floor shall not construct the wall sign above the window sill of the second story. A wall sign may not exceed two-thirds (2/3) of the distance between the top of the lower window and the sill of the upper window.
- h. Window Sign** {On or behind the window and viewable from public right-of-way.} **ORD. #23-6-09**
- 7. Permitted Materials:**
- a. Awning Sign** Canvas or cloth, no reflective or glossy materials or illuminated plastic.
- b. Canopy Sign** Canvas or cloth, no reflective or glossy materials or illuminated plastic.
- c. Marquee Sign** NA
- d. Blade Sign** Wood or metal (Matching architectural features of building).
- e. Projecting Sign** Wood or metal (Matching architectural features of building).
- f. Sandwich Board** Wood, Chalkboard, or finished metal A-frame.
- g. Wall Sign** Wood or metal (Matching architectural features of building).
- h. Window Sign** Vinyl, gold leaf, or substantially similar materials.
- 8. Illumination:** Indirect lighting.
- 9. Landscaping:** NA
- 10. Alternate Signage:** Second Floor and Above Tenants: A directory wall sign may be used in lieu of window sign or blade sign.

11. Window Sign

- a. **Permit Required:** YES
- b. **Permitted Materials:** Vinyl, gold leaf, or other substantially similar materials.
- c. **Items of Information:** Maximum 10 **ORD. #12-2-11**

Section 2. Temporary Signs

A sign permit is not required for the following:

1. Real Estate Availability Signs

- a. **Permit Required:** NO
- b. One (1) sign advertising the sale, lease, or rental of property per each street frontage or public off-street parking area. Such signs may only be placed on the premises of the property for sale.
- c. For real estate under five (5) acres, the sign must be set back at least five (5) feet from the edge of the right-of-way, shall not exceed six (6) square feet in size and four (4) feet in height. These signs are located in all zone districts and on a local classified street.
- d. For real estate less than five (5) acres located on a collector, arterial, highway, or expressway of classified streets, said street having a minimum speed limit of 45 MPH, the sign shall be setback ten (10) feet from the right-of-way, shall not exceed thirty-two (32) square feet in size, and a maximum height of eight (8) feet. If the property is on a limited access highway, the setback of the sign shall be at the property line adjacent to the limited access highway; but not located in the right-of-way.
- e. For real estate more than five (5) acres, the sign shall be set back a minimum of ten (10) feet from the edge of the right-of-way, shall not exceed thirty-two (32) square feet in size, and no more than eight (8) feet in height. If the property is on a limited access highway, the setback of the sign shall be at the property line adjacent to the limited access highway, but not in the right-of-way.

2. Opinion Signs (Non-commercial)

Non-commercial opinion signs located on private property that meet the following requirements are permitted at all times.

- a. **Permit Required:** NO
- b. Shall not obstruct the line of sight of any operator of a vehicle.
- c. Shall not be located in public right-of-way.
- d. Shall be owned and maintained by the owner or tenant in possession of the real estate on which it is located.
- e. Shall not exceed six (6) square feet in size.
- f. Shall be wall mounted or ground installed. Ground signs shall extend a maximum of forty-two (42) inches in height.

3. Garage Sale Signs

- a. **Permit Required:** NO
- b. Signs informing the public of a private garage sale for a maximum of six (6) days per year at any residence. The sign shall not exceed four (4) square feet in size or more than forty-two (42) inches in height.
- c. Located on the premises of the sale and not in public right-of-way.

4. Open House Directional Signs

- a. **Permit Required:** NO
- b. Shall be a sandwich board.
- c. Maximum size six (6) square feet (24 by 36 inches).
- d. Includes the words “open house”, arrow, and day and time.
- e. Location in the common area of the subdivision, at the entrance to the subdivision provided the developer, homeowners association or owner grants permission to locate the sign in the common area and it is not prohibited by the protective covenants of the subdivision.
- f. Shall not be located in the right-of-way.
- g. {Permitted on Sunday’s only.
- h. Installed one (1) hour prior to and removed one (1) hour after the designated times of the open house per the installed sign.} **ORD. #23-6-09**
- {i. Permitted Materials: Hardwood, steel, vinyl-clad, poly-plastic A-frames and other similar materials.
- j. Maximum Height: Three (3) feet} **ORD. #41-9-09**

{5. Special Event Sign (Minor)

- a. **Permit Required:** NO
- b. Maximum Size: Six (6) square feet.
- c. Maximum Height: Forty (40) inches.
- d. Permitted ten (10) days prior to the event.
- e. Shall not be located in the right-of-way.} **ORD. #41-9-09**

The following Temporary Signs require a sign permit.

6. Human Portable Sign

Effective 12-10-2010

- a. **Permit Required:** YES
- b. Maximum Sign: Two (2) feet width, three (3) square feet total
- c. Maximum Number: One per person at any one time. Shall not hold more than one (1) portable sign contiguous to another portable sign to effectively increase the square footage of the sign.
- d. No person shall hold or extend the sign over or into a Public Street.
- e. No person while carrying or displaying a sign shall impede a sidewalk, multi-use path, driveway, or other access to public property that restricts the use of the walkway, or access point by the general public or a continuous landowner.

- f. No person shall display a portable sign in a “Residential Area” before 7:00 AM or sunrise, whichever is later; or after 7:00 PM or sunset, whichever is earlier, based on the time of sunrise or sunset as published by the National Weather Service at the Indianapolis International Airport.
- g. Applies to both commercial signs and signs containing political or other protected free speech information. **ORD. #31-9-10**

7. Banners for Commercial Uses

- a. **Permit Required:** YES
- b. A temporary banner-may be displayed for special events. Such displays shall be permitted a maximum of twenty-eight days during a calendar year. The total allotted time may be subdivided into a banner four (4) times a year for a minimum of seven (7) days each.
- c. Such signs shall be limited to maximum of {thirty-two (32)} square feet in size and must be located on the premises of the business for which it advertises. **ORD. #12-2-11**
- d. An application for a permit must be submitted one (1) week prior to the installation of the banner on the premises.
- e. Banners shall not be illuminated.
- {f. Banners for multi-tenant buildings, multi-buildings on a single parcel, and integrated developments shall have a maximum of two (2) banners for separate uses on the premises at any single time.} **ORD. #25-7-10**
- {g. Banners are prohibited in the Core Central Business District.} **ORD. 31-9-10**
- {h. No more than one temporary banner may be displayed at a time.} **ORD. #10-03-13**

8. Lighter than air displays for Commercial Uses

- a. **Permit Required:** YES
- b. Lighter-than-air displays shall be affixed to the ground on the property of the business erecting the display and shall be permitted a maximum of twenty-eight days during a calendar year. The total allotted time may be subdivided into four (4) times a year for a minimum of seven (7) days each.
- c. The display shall be limited to a maximum height of eighteen (18) feet from the ground to the top of the display.
- d. An application for a permit must be submitted one (1) week prior to the display being installed on the premises of the business for which it advertises.
- e. Displays shall not be illuminated.
- f. Such displays shall not be permitted on building rooftops.
- {g. Displays for multi-tenant buildings, multi-buildings on a single parcel, and integrated developments shall have a maximum of two (2) displays for separate uses on the premises at any single time.} **ORD. #25-7-10**

9. Construction Signs

- a. Permit required: YES**
- b.** Each construction site or subdivision under construction shall be permitted one (1) sign indicating the names of the architect, engineer, project name/subdivision name, source of financing, contractor, and/or other pertinent project information.
- c.** Such sign shall not exceed sixty-four (64) square feet per street frontage, and shall not exceed ten (10) feet in height .
- d.** Prior to the issuance of the Final Certificate of Occupancy, the construction sign shall be removed from the site.
- e.** {The sign shall be placed on the site upon receipt of an Improvement Location Permit.} **ORD. #23-6-09**

10. Community Garage Sale Signs

- a. Permit required: YES** **NO FEE (ORD. #31-9-10)**
- b.** Sign boards, yard cards, {or banners} for a neighborhood garage sale or other similar events shall not exceed twenty (20) square feet in size and five (5) feet in height. The sign shall be located in the subdivision or real estate where the event is to occur. If the sign is located in the median of the street at the entrance to the subdivision, an encroachment permit and fee are required prior to the placement of said sign. **ORD. #12-2-11**
- c.** Sign Boards, yard cards, {or banners} shall be permitted a maximum of two (2) times during a calendar year. The sign may be installed seven (7) days prior to the event and removed the last day of the event, not exceeding a maximum of twenty (20) days per calendar year.} **ORD. #25-7-10, ORD. #12-2-11**
- d.** An application for a permit must be submitted one (1) week prior to the installation of the sign on the premises including a site plan indicating the location(s) of the sign(s).
- e.** No additional embellishments are allowed including and not limited to balloons, flags, and pendants.
- f.** Signs shall not be illuminated.
- g.** Shall not be located in public right-of-way.
- h.** Single sign permit for all locations within the subdivision.} **ORD. #41-9-09**

{11. Signs for Community Events

- a. Permit Required: YES**
- b.** Temporary signs may be displayed for community events. Such signs shall not exceed thirty-two (32) square feet in size and may be located off-premise from the event location not more than thirty (30) days prior to said event. On the premises where the event is to be conducted a sign may be installed not more than ten (10) days prior to the event and shall not exceed thirty-two (32) square feet in size or forty-eight (48) inches in height.

- c. A permit shall be obtained from the Planning and Development Department a minimum of one (1) week prior to the installation of the sign(s). No fee shall be charged and is required only for monitoring the usage of such displays.} **ORD. #41-9-09**
- {d. Within two (2) days after the event, all signs shall be removed.}
ORD. #25-7-10

Section 3. Miscellaneous Signs

A. Accessory Signs

- 1. **Permit Required:** NO
- 2. Window signs that include a business name or logo, information regarding hours of operation, address, telephone number and other similar information located on the front glass of the building shall not exceed three (3) inches in height.
- 3. Matter appearing on gasoline pumps and automatic teller machines (ATM), including credit card information, fuel information, bank network information, {business name, business logo and/or other similar matter } is permitted if less than three (3) inches in height. All advertisement posters and paraphernalia are prohibited. **ORD. #32-10-11**
- 4. Newspaper vending boxes, DVD/CD vending boxes, soda machines, and other similar vending boxes.

B. Model Home/Sales Office Signs

- 1. **Permit Required:** YES
- 2. Signs shall be located inside the subdivision under construction.
- 3. Each sales office or model home may have one sign for each use not to exceed six (6) square feet and shall contain the words "Show Home" or "Model Home" and may include the name of the builder, telephone number, hours open, cost, model/style, and other information relating to that particular home.
- {4. Each subdivision's home builders shall be permitted a directional sign beyond that already allowed by this Ordinance. Said sign shall be both incidental and necessary for the sale, rental, or lease of real property in the zone district. This sign shall be a maximum of four (4) square feet in size and shall be required to be located inside the subdivision under construction. The sign shall indicate Model Home and/or Sales Office with an arrow and shall not be located within the right-of-way. If multiple builders are located within the same subdivision, and each has a model home(s) in different locations of the subdivision, each would be permitted a single directional sign. No company, and/or business names or logos are permitted on the directional signs.} **ORD. #12-2-11**

C. Directory Signs

- 1. **Permit Required:** YES
- 2. As ground signs shall not exceed four (4) feet in height and sixteen (16) square feet in size and shall be located internal to the site and not legible from adjacent real estate or streets.
- 3. As wall signs shall not exceed eight (8) square feet.
- 4. As projecting signs shall clear the sidewalks by a minimum of eight (8) feet in height and may project no more than four (4) feet from the building or one-third (1/3) the width of the sidewalk, whichever is more.

D. Directional Signs

1. **Permit Required:** YES
2. Shall not exceed four (4) square feet in size or four (4) feet in height.
3. Shall not contain any logos, business names, or other copy that denotes the business for which it serves.

E. Electronic Signs

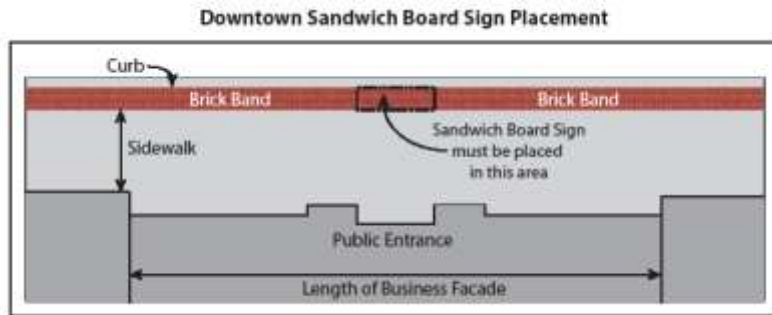
1. **Permit Required:** YES
2. Shall only be used as a permanent on-premise ground sign and shall maintain the same size, height, and items of information restrictions as a non-electronic sign.
3. Shall not be located closer than one thousand three hundred twenty (1,320) feet to any other electronic sign on the same street frontage as measured from the center of the sign structure.
4. Any portion of the sign message shall remain stationary for a minimum of ten (10) seconds. No portion of the message shall flash, scroll, twirl, change color, fade in or out, have transitional elements between copy changes, or in any manner imitate movement at any time.
5. Shall display only those services to the site it is serving.
6. The electronic portion of a designation or ground sign shall be limited to a maximum of 30% of the overall sign area.
7. The sign shall be factory certified not to exceed a maximum illumination of 5000 NITS (candelas per square meter) during daylight hours and must be dimmed automatically thirty (30) minutes after sunset and before sunrise to maintain a maximum illumination of 500 NITS as measured from the sign's face at maximum brightness.
8. A default mechanism shall freeze the sign in one portion or static message if a malfunction occurs.
9. These signs are not permitted in the DT (Downtown Zoning District) except for time and temperature signs.
10. These signs shall be full color (RGB electronic LED or Tri-color electronic LED excluding time and temperature signs).

F. Projecting Signs

1. **Permit Required:** YES (An encroachment permit is also required prior to the issuance of the sign permit, if located over public right-of-way)
2. Permitted in the DT (Downtown) Zoning District only.
3. Shall clear the sidewalks by a minimum of eight (8) feet in height.
4. A maximum of four (4) feet projection away from the building or one-third (1/3) the width of the sidewalk, whichever is more.
5. Shall be spaced a minimum of thirty (30) feet apart.
6. Shall not extend vertically above the window of the second story, with the exception of projecting signs displayed by activities featuring live entertainment on the premises and by place of assembly seating a minimum of two hundred (200) or more individuals. The sign may extend vertically from eight (8) feet above the sidewalk to the roof line of the building.

{G. Sandwich Board Signs located in the “DT” Downtown Zoning District.

1. **Permit Required:** YES. (An encroachment permit is also required prior to the issuance of a sign permits if located in public right-of-way.)
2. Sign placement must meet all encroachment requirements as detailed in City Code Section 94.
3. Signs shall be removed from the outside location at the end of each business day.
4. A ballast weighing a minimum of ten (10) pounds and colored solid black shall be installed at the base or hanging internally from the A-frame of the sandwich board sign to ensure stability in windy conditions.
5. More than two (2) violations of the provisions of the regulations governing these sign types in any one (1) calendar year shall result in the termination of the Sign Permit for the sandwich board and require removal of the sandwich board. A new sandwich board sign shall not be permitted for the business for a minimum of twelve (12) months from the date of the sign permit revocation.



6. Maximum size: 24 by 36 inches.
7. Maximum height: Three (3) feet.
8. Materials: Hardwood, chalk, or finished metal A-Frame.

H. Sandwich Board Signs located in the “LB” Local Business, “GB” General Business, or “PB” Planned Business Zoning Districts.

1. **Permit Required:** YES.
2. Signs shall not be located in the right-of-way.
3. Signs shall be removed from the outside location at the end of each business day.
4. A ballast weighing a minimum of ten (10) pounds and colored solid black shall be installed at the base or hanging internally from the A-frame of the sandwich board sign to ensure stability in windy conditions.
5. Maximum size: 24 by 36 inches.
6. Maximum height: Three (3) feet.
7. Permitted Materials: Hardwood, steel, vinyl-clad, poly-plastic A-frames and other similar materials.} **ORD. #41-9-09**

I. Time and Temperature Signs

1. **Permit Required:** YES
2. Permitted in the DT (Downtown) Zoning District only.
3. Time and temperature signs may be displayed as wall signs or projecting signs and may be displayed as ground signs if the sidewalk width is a minimum of fifteen (15) feet.
4. Shall be subject to the regulations for wall, projecting, or ground signs.
5. A separation of a minimum of four hundred (400) feet is required between these signs.

J. Window Signs (Permitted in the Downtown (DT) Zoning District only)

1. **Permit Required:** YES
2. Shall be professionally produced window signs or clings attached to the window and displayed to attract attention to a business or activity.
3. Hand-painted florescent window signs are prohibited.
4. Items of information: Maximum ten (10)

Section 4. Exempt Signs

The following signs are subject only to the regulations of this Article 11, Exempt Signs:

- A. Government signs and legal notices.
- B. Memorial plaques and cornerstones and governmental historical markers.
- C. Flags of any country state, unit of local government or not-for-profit organization.
- D. Corporate flags when flown in conjunction with the United States of America flag. Corporate flags shall not exceed twenty-four (24) square feet.
- E. Nameplates that do not exceed two (2) square feet in size and are permanently affixed upon a building or structure.
- F. Address numbers.
- G. Public information signs identifying telephones, restrooms, and similar facilities. Advertising copy is not permitted on these signs.
- H. Menu Sign.
- I. Traffic control and government information signs.
- J. Letters or numbers less than three (3) inches in height, if a part of a wall sign or window sign.
- K. Letters less than nineteen (19) inches in height carved into or securely attached in such a manner that they are an architectural detail of a building, provided they are not illuminated apart from the building, are not made of reflective material, and are the same color as the building, and does not exceed one (1) inch in thickness.

Section 5. Prohibited Signs

- A. Signs which by color, location, or design resemble or conflict with traffic control signs or signals, or obstruct the view of an intersection of a street or highway with a railroad crossing, or which are located upon, over or in any street right-of-way.
- B. Signs attached to light poles or standards.
- C. Portable Signs.
- D. Signs which advertise activity, business, project, or service no longer conducted on the Premises. Upon which the sign is located within six (6) months of the end of the business activity. The Department of Planning and Development shall notify the property owner

of this requirement. Approximately three (3) months after the most recent business activity has ended.

- E. Signs that give the appearance of movement caused by the wind, including pennants, banners, streamers, strings of light bulbs, spinners, or other similar devices, except as provided in Article 11- Temporary Signs. This includes pennants, banners, streamers, and all other signs which undulate, swing, rotate, oscillate, or otherwise move by natural or artificial means.
- F. Signs containing running lights give the illusion of movement or have moving parts except for time and temperature devices. Electronic signs or lighting that flashes, scrolls, twirls, changes color, fades in or out, has transitional elements between copy changes, or in any manner imitates movement at any time.
- G. Roof Sign.
- H. Off-Premise signs, except as provided in this article for Temporary Signs.
- I. Signs placed on parked vehicles or trailers where the apparent purpose is to advertise a product or to direct people to a business or activity located on the same or a nearby property.
- J. Motor vehicles whose sole apparent purpose is to advertise business. Motor Vehicles engaged in the cartage or goods or the transport of passengers are exempt form this restriction.
- K. Inflatable images such as balloons, beer cans, gorillas, bunny, etc., except as provided in this Article under Temporary Signs.
- L. Pole Signs.
- M. Cabinet Signs except as authorized elsewhere in this Article.
- N. External Neon Lighting or LED Lighting either used as apart of a sign or distributed around a building or structure.
- O. Signs with decorative backers.
- P. Signs displayed for pay or other compensation.
- Q. Signs located within the public right-of-way (except traffic control and government information signs).
- R. Weekend directional signs.
- {S. Window signs are prohibited except those areas located in the Downtown (DT) Zoning District.} **ORD. #31-9-10**

Section 6. Non-Conforming Signs

A legal non-conforming sign shall immediately lose its legal non-conforming status if:

- A. The sign is not kept in good repair and/or in safe condition for a period exceeding six (6) months.
- B. The sign is relocated.
- C. The entire sign is replaced.
- D. The permit, variance, or condition under which the sign was allowed expires.
- E. The sign is altered to the following extent:
 - 1. Items of information are increased.
 - 2. The size of the sign is increased.
 - 3. Lights and/or other electronic features are added.
 - 4. The intensity of the lighting is increased.
- F. The use changes.
- {G. The use is discontinued for six (6) consecutive months.} **ORD. #41-9-09**

Table 11 Designation and Ground Sign Bulk Requirements

**For Commercial and Industrial Districts
Adjacent to or Across from Commercial or Industrial Districts**

Lanes	2 to 4			4 divided		
Speed (mph)	15-25	30-40	45-55+	15-25	30-40	45-55+
Ground sign	25SF	45SF	65SF	30SF	60SF	120SF
Designation Sign (<500 foot frontage)	37.5SF	67.5SF	97.5SF	45SF	90SF	180SF
Designation Sign (>500 foot frontage)	37.5SF	67.5SF	97.5SF	180SF	200SF	300SF*
Height						
Ground sign	5'	6'	6'	6'	6'	6'
Designation Sign	10'	12'	16'	25'	25'	25'

*{*Designation signs of 300 square feet or greater shall be divided into two signs. The maximum area for any one of the two signs is 200 square feet.} ORD. #23-6-09, ORD. #12-2-11*

**For Commercial and Industrial Districts
Adjacent to or Across from Residential Districts**

Lanes	2 to 4			4 divided		
Speed (mph)	15-25	30-40	45-55+	15-25	30-40	45-55+
Ground sign	20SF	30SF	40SF	25SF	45SF	80SF
Designation Sign (<500 foot frontage)	30SF	45SF	60SF	37.5SF	67.5SF	97.5SF
Designation Sign (>500 foot frontage)	30SF	45SF	60SF	180SF	200SF	300SF*
Height						
Ground sign	5'	6'	6'	6'	6'	6'
Designation Sign	5'	6'	12'	25'	25'	25'

*{*Designation signs of 300 square feet or greater shall be divided into two signs. The maximum area for any one of the two signs is 200 square feet.} ORD. #23-6-09, ORD. #12-2-11*