



## Where Your Donation Goes

You will be supporting youth summer camp scholarships for both the Boys & Girls Club of Noblesville and Noblesville Parks & Recreation by funding the Bed Race. All of the proceeds from this event provide scholarships for families in need.



- Camp Crossover Weekly \$100 TREATS flexible daily payments
- Archery, Canoeing, Nature Center, Animal Tracking, Bone Identification, Large and Small Group Games. Plus the pool and an overnight campout. Cooking, hayrides, campfire songs, and much more



### For Information Contact



Boys & Girls Club of Noblesville  
Abigail Stutesman, Unit Dir.  
317-773-4372



Noblesville Parks & Recreation  
Mike Hoffmeister, Asst. Director  
317-776-6350



\* PLEASE MAKE CHECKS PAYABLE TO  
Boys & Girls Club of Noblesville. Sponsorships  
may be dropped off at 1448 Conner Street

Noblesville, IN 46060 \*

# Sponsorship Bed Race



**Friday**  
**{ June 6th }**  
**2014**

**Putting School To Bed**  
**Racing Into Summer**



**BOYS & GIRLS CLUB**  
OF NOBLESVILLE



All proceeds benefit summer camp scholarships.

# Bed Race 2014

## Putting School To Bed, Racing Into Summer



### About The Event

The 2014 Bed Race is a spectacular event held to raise funds for summer scholarships. Driven by a community that supports its youth, the Boys & Girls Club of Noblesville and Noblesville Parks & Recreation collaborate again to provide positive, healthy, safe and fun activities for the children of Noblesville and Hamilton County.

Both organizations run summer programming and have had a steady increase of scholarship requests due to this demand, community support is being called upon. So how? In the only way youth organizations know how, pure FUN! Adults, Children, Businesses, and Schools are welcome to help us "Put School To Bed and Race Into Summer" by running their beds in a foot race that is unsurpassed!

### How you can help!

(Select a Level)

#### Checkerered Flag \$800

Presenting Sponsor  
Darlington

Cookie Company

Exclusive presenting sponsor  
of the Bed Race



- The Presenting Spot on sponsorship and advertising banners
- Your logo will be on all promotional materials for the Bed Race. This includes website, Facebook, flyers, newspaper ads, as well as materials that are given to the public attending.
- Event signage dedicated to only your organization displayed at this event, as well as the ability for your organization to distribute promotional materials.
- 15 to 30 sec race break spot.

#### Green Flag Contributing Sponsor \$500

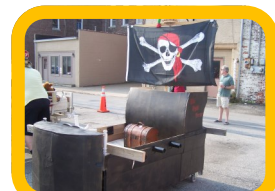
- Have ability to have a presence at this event with a booth and distribute promotional materials.

- Have your logo displayed prominently on a banner hung at event.
- Logo will be placed on promotional materials and recognition of sponsorship in newspaper.
- 15 to 30 sec race break spot.

#### Pit Crew \$150

Sponsor \_\_\_\_\_

- Have opportunity to have a presence at this event with a booth and distribute promotional materials.
- Logo will be placed on promotional materials and recognition of sponsorship in newspaper.
- 15 to 30 sec race break spot.



#### Race Break Sponsors \$75

Sponsor \_\_\_\_\_

A 30 second public address spot to downtown crowd between race breaks. Spot can be scripted and read by event DJ or can be performed by sponsor in front of crowd.