

Subgoals and Priorities: LAND

Overarching Goal: Retain and Enhance Our Distinctive Small-Town Atmosphere

PRIORITY SUBGOALS

1. *Control the pattern of growth in Noblesville.*
2. *Net assessed valuation should grow at a faster rate than the cost of providing services.*
3. *Industrial/commercial growth is to be pursued if it supports the value, character, and place tests established as part of Noblesville Benchmarking.*

REMAINING SUBGOALS

4. Reduce the risk of flooding.
5. No net loss of flood-fringe volume.
6. Increase the use of floodplain for recreational use and greenspace.
7. Reduce non-recreational development in the floodplain.
8. Protect and improve our environment.
9. Provide adequate greenspace.
10. Reduce hazardous waste risks in the community.
11. Identify and protect the community's critical assets.
 - a) Environmental
 - b) Historical
 - c) Non-historical, unique physical
12. Local interests are encouraged to be involved in negotiating the appearance of growth.
13. Traffic congestion should be restricted to currently accepted Federal Standard "C".
14. Traffic/road location decisions should be sensitive to local business needs.
15. Create and maintain a fair level of service to all of Noblesville.

Subgoals and Priorities: ECONOMY

Overarching Goal: Expand and Support a Diverse Business Community

PRIORITY SUBGOALS

1. *Business attraction and support activities shall center upon business which increases assessed value and makes minimum demands on public services.*
2. *Create a comprehensive land use plan. Consider the following uses: residential, industrial, business, open space, parks and recreation, agricultural and historical districts.*
3. *Pursue a marketing strategy for the community that retains the goals of the Benchmarking process.*
4. *A community direction for expanding business in Noblesville should focus on attracting small business.*

REMAINING SUBGOALS

5. The community direction for expanding business in Noblesville should focus upon those industries which feed the needs of existing businesses within the city and whose presence will stop dollars from leaving the county.
6. A community direction for expanding business in Noblesville should focus on attracting tourism related industries.
7. It is Noblesville's goal not to have businesses in the community that would negatively impact quality of life.
8. The goal to expand the business community includes infrastructure expansions at community expense; particularly in the investments do not result in potential negative quality of life impacts.
9. Tax abatement can be used as a potential strategy to attract companies in selected instances to be identified.
10. Limit risk to existing local business when bringing new business to town.
11. Maintain and pursue diversity of commercial and industrial business.
12. Maintain a healthy downtown and whenever possible pursue retail/specialty shops over office space.
13. Create business/education/community partnerships.
14. Annexation may be used as a tool to increase assessed valuation, economic growth, and environmental protection.

Subgoals and Priorities: PEOPLE

**Overarching Goal: A Compassionate and Diverse People Striving
for Community and Family Excellence**

PRIORITY SUBGOALS

1. *Increase coordination between groups (such as governmental, institutional, neighborhood, organizations, volunteer, and social groups).*
2. *Support human diversity in housing, education, business, and government.*
3. *Reduce the number of families and persons at risk starting with educational awareness.*
 - a. *Poverty*

REMAINING SUBGOALS

4. Reduce the number of families and persons at risk starting with education and awareness.
 - a. Households
 - b. Learning about and obtaining services
 - c. Basic needs
 - d. Basic skills
 - e. Health care
 - f. Alcohol and other drug abuse
 - g. Family abuse and other violence
 - h. Mental health
 - i. Teen pregnancy and parenting
 - j. Child and youth development
 - k. Support for persons age 65 and over
 - l. Developmentally disabled
5. Make child care accessible and affordable.
6. Increase opportunities for the community to work together.
7. Coordinate a comprehensive approach to providing public and private recreational and leisure time opportunities which are economically and physically accessible throughout the community.
8. Expand emphasis for a drug-free school environment.
9. Seek any and all help to address substance abuse problems in the community.
10. Promote family involvement in education.

11. Expand the possibilities of corporate and business sponsorship to help support Noblesville's school's programs.
12. Increase opportunities for non-traditional education.
13. Support programs and activities which promote the realization of the maximum potential of each student.
14. Support the community use of educational facilities.
15. Foster intra-community relationships with the schools.
16. Promote training and educational opportunities for students to enter the local workforce, Technical training, or a university.